



*Meridian
Concepts, Inc.
Real Estate*

Considering an Alternative Way to Sell Your House Certainly this is not for everybody. The question is only, is it right for you? Question 1 of 7

DO YOU HAVE THE TIME?

Some home-sellers are over-the-top busy. Demanding jobs along with child raising pressures, volunteering and social engagements create incredibly full calendars. Scheduling an oil-change can be stressful.

If you answered “NO”, it might very well be preferable to designate a Realtor to handle advertising, showing appointments, open-house activities, showing feedback and all other activities related to the sale of property. We’re excited that you’ve found the right path! And, if you need help with finding a great Realtor, we can help with that! Call or email for details. There is absolutely no cost to you.

If you answered “YES”, we’re here to help! Call or email at your convenience. The process is transparent and there is no pressure or commitment required to discuss this alternative to selling your home. The time you commit to this project will save you money!



Serving the Twin Cities and
Rochester, MN.
Real Estate Market

Nationwide
Realtor Referrals

651-303-1932

mike@responsiblereferrals.com



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THIS HOUSE IS DATED! WOULD THAT COMMENT OFFEND YOU?

Some home-sellers realize that for them, a hands-off approach is the best way to proceed. There is much more to this asset than the dollar value. It's their home and it's full of memories. They've cared for it – “babied” it even, not because it's a house, but because it's the very center of family.

If you answered “YES”, it might very well be preferable to designate a Realtor to handle advertising, showing appointments, open-house activities, showing feedback and all other activities related to the sale of property. We're excited that you've found the right path! And, if you need help with finding a great Realtor, we can help with that! Call or email for details. There is absolutely no cost to you.

If you answered “NO”, we're here to help! Call or email at your convenience. The process is transparent and there is no pressure or commitment required to discuss this alternative to selling your home. Your “business” approach to this project will save you money!



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DO YOU LOVE HOME DEPOT?

Some home-sellers love the challenge. They get their hands dirty at every opportunity. Control is important and nothing less than being fully involved in the process will do. They might not know everything about a particular project but they use every resource available to them and are willing to take a leading role.

If you answered “NO”, it might very well be preferable to designate a Realtor to handle advertising, showing appointments, open-house activities, showing feedback and all other activities related to the sale of property. We’re excited that you’ve found the right path! And, if you need help with finding a great Realtor, we can help with that! Call or email for details. There is absolutely no cost to you.

If you answered “YES”, we’re here to help! Call or email at your convenience. The process is transparent and there is no pressure or commitment required to discuss this alternative to selling your home. Your “hands-on” approach to this project will save you money!



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DO YOU FEEL LIKE YOU'RE JUMPING OFF A CLIFF?

Some home-sellers are not comfortable with the whole process. The legal implications are overwhelming. What if they say the wrong thing? They believe that if the faucet is leaking, call a plumber. Selling a house? Call a Realtor.

If you answered "YES", it might very well be preferable to designate a Realtor to handle advertising, showing appointments, open-house activities, showing feedback and all other activities related to the sale of property. We're excited that you've found the right path! And, if you need help with finding a great Realtor, we can help with that! Call or email for details. There is absolutely no cost to you.

If you answered "NO", we're here to help! Call or email at your convenience. The process is transparent and there is no pressure or commitment required to discuss this alternative to selling your home. Your "with a little help" approach to this project will save you money!



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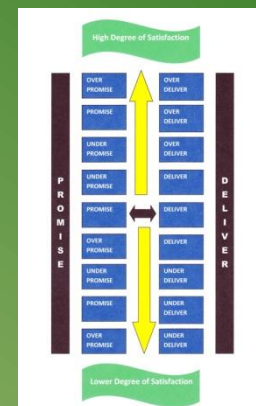
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DO YOU THINK THAT FEE FOR SERVICE MEANS REDUCED CUSTOMER SERVICE?

Some home-sellers are right now saying, “absolutely!”. This is because we’ve seen it all before. Remember when full-service gas meant something? Over promise and over deliver – this is how we see things. [See this graphic done recently to explain this.](#)

But, if you answered “YES”, it might very well be preferable to designate a Realtor to handle advertising, showing appointments, open-house activities, showing feedback and all other activities related to the sale of property. We’re excited that you’ve found the right path! And, if you need help with finding a great Realtor, we can help with that! Call or email for details. There is absolutely no cost to you.

If you answered “NO”, we’re here to help! Call or email at your convenience. The process is transparent and there is no pressure or commitment required to discuss this alternative to selling your home. Your “belief in us” means everything and we will save you money while providing exceptional customer service!



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DO YOU APPRECIATE CORPORATE SOCIAL RESPONSIBILITY?

Some home-sellers are right now saying, “huh?”. It’s understandable. Really, the question is – does it matter to work with companies who give back to the causes you care about?

If you answered “NO”, it might very well be preferable to designate any Realtor to handle advertising, showing appointments, open-house activities, showing feedback and all other activities related to the sale of property. No judgment. Some companies use this as a tool but don’t really follow through. We’re just excited that you’ve found the right path! And, if you need help with finding a great Realtor, we can help! Call or email for details. There is absolutely no cost to you.

If you answered “YES”, we’d like to talk with you! Call or email at your convenience. The process is transparent and there is no pressure or commitment required to discuss this alternative to selling your home. Your “share with the world” approach to this project will save you money and help others!



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DO YOU LIKE TO SAVE MONEY?

Some home-sellers are right now saying, “trick question!”. But it really isn’t. For the past few days, we’ve been asking about things other than the bottom line. The answers to those questions are vitally important. Saving money is work and can be intimidating. Selling a home with our alternative method isn’t for everybody and that’s OK! That’s why there are Real Estate Professionals available to you.

In any case, just about everybody will answer, “YES”, to this question. The final decision will need to be based on your personal preference and situation.

If previous answers indicated that hiring a Realtor at 6-7% is best for you, great! Give us a call if you’d like us to help you find a great one. If your preferences indicated that you want to be more involved and are looking to save a great deal of commission dollars, great! Give us a call and let’s talk. No commitments – No cost to find out which way is best for you!



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